

Strategies for Increasing the International Profile of CERTUS

- Increased international engagement
 - Establish information exchanges with related research projects/institutions
 - Establish contacts with international enterprises that have an interest in testing, etc.
 - Participate in international (e.g., EU) projects
 - Exploit current partners' international branches
- Intensified marketing
 - Publish papers in international conferences, journals
 - Tutorials at related conferences
 - “CERTUS days” in appropriate international venues (e.g., via local industry-research funding institutions)